

CURRICULUM

STUDY PROGRAM: GRAPHIC DESIGN AND VISUAL COMMUNICATIONS

240 ECTS POINTS

FIRST YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
I SEMESTER							
1	Drawing and painting	BLC.080	Obligatory	10	40	60	Bojana Mihajlović, MA
2	Graphic design 1	BLC.083	Obligatory	8	30	60	Ljubica Janjetović, PhD
3	Informatics	BLC.002	Obligatory	6	30	30	Nikola Novaković, PhD
4	English language 1	BLC.032	Elective	6	30	45	Vesna Đurović, MA
II SEMESTER							
1	Graphics 1	BLC.081	Obligatory	10	40	60	Bojana Mihajlović, MA
2	History of art	BLC.118	Obligatory	8	30	60	Bojana Mihajlović, MA
3	Introduction to information technologies	BLC.008	Obligatory	6	30	30	Nikola Novaković, PhD
4	English language 2	BLC.033	Elective	6	30	45	Vesna Đurović, MA

SECOND YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
III SEMESTER							
1	Photography	BLC.227	Obligatory	10	40	60	Miloš Babić, PhD
2	Graphics 2	BLC.087	Obligatory	8	30	60	Bojana Mihajlović, MA
2	Web design	BLC.031	Obligatory	6	30	30	Nikola Novaković, PhD
4	English language 3	BLC.034	Elective	6	30	45	Vesna Đurović, MA
IV SEMESTER							
1	Design	BLC.228	Obligatory	10	40	60	Bojana Mihajlović, MA
2	Technology of printing and printing forms	BLC.077	Obligatory	8	30	60	Dejan Kojić, PhD
3	Media literacy	BLC.031	Obligatory	6	30	30	Slavica Išaretović, PhD
4	English language 4	BLC.035	Elective	6	30	45	Vesna Đurović, MA

THIRD YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
V SEMESTER							
1	Computer graphics	BLC.084	Obligatory	8	30	60	Nikola Novaković, PhD
2	Business ethics	BLC.046	Elective	8	30	60	Svetlana Dušanić Gačić, PhD
2	Internet marketing	BLC.038	Elective	8	30	60	Mirjana Milovanović, PhD
4	Video games	BLC.058	Elective	6	30	30	Irena Parović, PhD
VI SEMESTER							
1	Visual communications	BLC.085	Obligatory	8	30	60	Aleksandar Babić, PhD
2	Multimedia	BLC.064	Obligatory	8	30	60	Irena Parović, PhD
3	Organization of graphic production	BLC.088	Elective	8	30	60	Dejan Kojić, PhD
4	Animation or Management in art	BLC.086 or BLC.073	Elective	6	30	30	Irena Parović, PhD or Miloš Babić, PhD

FOURTH YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
VII SEMESTER							
1	Illustration	BLC.089	Elective	8	30	60	Irena Parović, PhD
2	Graphic materials and technologies	BLC.090	Elective	8	30	60	Dejan Kojić, PhD
3	Digital communications	BLC.079	Elective	8	30	60	Aleksandar Babić, PhD
4	Artificial intelligence or English language 5	BLC.225 or BLC.036	Elective	6	30	30 or 45	Davor Radivojević, PhD or Vesna Đurović, MA
VIII SEMESTER							
1	Internet and new media	BLC.076	Elective	8	30	60	Mladen Miroslavljević, PhD
2	Student's practice	BLC.093		12			
3	Final paper	BLC.094		10			

ELECTIVE COURSES

LIST OF ELECTIVE COURSES 6 ECTS						
No.	Elective course (Subject)	Subject code	P	L	E	
1	Methodology of scientific research	BLC.020	6	30	30	
2	Artificial intelligence	BLC.225	6	30	30	
3	Management	BLC.001	6	30	30	
4	Statistics	BLC.004	6	30	30	
5	Entrepreneurship	BLC.014	6	30	30	
6	Video games	BLC.058	6	30	30	
7	Animation	BLC.086	6	30	30	
8	Media literacy	BLC.030	6	30	30	

9	Basics of programming	BLC.027	6	30	30
10	Public relations	BLC.010	6	30	30
11	Human resources management	BLC.013	6	30	30
12	Ecology	BLC.007	6	30	30
13	Basic of programming	BLC.027	6	30	30
14	Database 1	BLC.051	6	30	30
15	Management in art	BLC.073	6	30	30
16	English language 1	BLC.032	6	30	45
17	English language 2	BLC.033	6	30	45
18	English language 3	BLC.034	6	30	45
19	English language 4	BLC.035	6	30	45
20	English language 5	BLC.036	6	30	45

LIST OF ELECTIVE COURSES 8 ECTS					
No.	Elective course (Subject)	Subject code	P	L	E
1	Internet marketing	BLC.038	8	30	60
2	Business ethics	BLC.046	8	30	60
3	Organization of graphic production	BLC.088	8	30	60
4	Illustration	BLC.089	8	30	60
5	Graphic materials and printing technology	BLC.090	8	30	60
6	Digital communications	BLC.079	8	30	60
7	Internet and new media	BLC.076	8	30	60
8	Programming	BLC. 052	8	30	60
9	Internet programming	BLC.061	8	30	60
10	Contemporary software architecture	BLC.063	8	30	60
11	Software engineering	BLC.060	8	30	60
12	Database 2	BLC.059	8	30	60
13	Television	BLC.072	8	30	60