



Svetlana Dušanić-Gačić

PhD Management

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Bosnia and Herzegovina (B&H)

EDUCATION

- **Doctoral studies**
Faculty of Business Management
Alfa University, Novi Sad, Serbia
Doctor of Science in Management
Completed in 2010
- **Postgraduate studies**
Faculty of Economics
University of Banja Luka, B&H
Master of Economic Sciences
Completed in 2008
- **Bachelor studies**
Faculty of Political Sciences
University of Banja Luka, B&H
Graduated journalist
Completed in 2005

SKILL

- Management Skills
- Entrepreneurial Management
- Microeconomics
- Business Ethics
- Business Economics

MEMBERSHIP

SWOT

Association of Economists of the
Republic of Srpska

PROFILE

Associate Professor at study program Management, business and business economy at Banja Luka College, where she has been teaching for 14 years. She is experienced professor in Entrepreneurship, Entrepreneurial Management, Management, Microeconomics, Macroeconomics.

WORK EXPERIENCE

Banja Luka College | University professor 2009 –

Professor • Quality manager • Director

Glas Srpske | Editor 2005– 2009

Journalist • Editor/Head of correspondent network

Politika | Correspondent • Journalist 2007

NGO "Žene to mogu" | Journalist • Editor 2005 – 2007

Nezavisne novine | Journalist 2002 – 2004

SCIENTIFIC WORK

Author or co-author of several dozens of articles published in their entirety in national and international journals. Author of several books and textbooks in the field of entrepreneurship and business ethics. Participant of numerous scientific conferences and member of scientific committees in Bosnia and Herzegovina and the region.

https://blc.edu.ba/our_team/prof-dr-svetlana-dusanic-gacic/

WORK ASSIGNMENTS

Manages, represents and represents the university; organizes work, proposes the basics of work and development plans; decides on the rights, obligations and responsibilities of workers from the employment relationship;

- Organizes and holds lectures, exercises, consultations, colloquiums and exams in the following subjects: Entrepreneurship, Entrepreneurial Management, Management, Microeconomics, Macroeconomics, Business Ethics, Business Economics
- Engages in scientific and research work in the aforementioned fields and publishes professional works
- Participates in curriculum development activities, uses information technology to create e-learning materials for students, and various teaching resources and methods to meet the complex needs of students.
- Makes an analysis of the quality of teaching, improves indicators for quality testing, proposes forms and instruments of evaluation and proposes other measures aimed at raising the quality of the evaluation procedure, examines the working atmosphere, employee satisfaction with working conditions, training, social relations, management, salary, opportunities for personal and professional development at work, material and technical resources of work
- Innovates information packages and develops study programs in accordance with market needs and quality development

OTHER

Member/reviewer for accreditation of study programs and quality assurance, agency for higher education of the Republic of Srpska

- Excellent understanding of the circumstances in which BiH operates. entrepreneurship. As the moderator of the round tables, she organized presentations by numerous entrepreneurs to BLC students.
- Long-term work in journalism results in the habit of working at a pace, respecting deadlines, as well as working with different groups of people and understanding their functioning and thinking.
- As the president of the BLC Quality Commission, she successfully coordinated and prepared the necessary documentation for obtaining international accreditation as the first higher education institution in Bosnia and Herzegovina. As a coordinator for teaching and quality, he successfully develops and coordinates study programs and courses, in accordance with the needs of the labor market and quality assurance procedures and European trends in higher education
- Development and realization of the student project, and publication of the Manual "Conditions for the Development of Entrepreneurship in the RS", 2016.
- Expert consultant on the project "Coalition for a stronger voice of the small economy", which is financed by the European Union Commission in Bosnia and Herzegovina through the Instrument for Pre-Accession Assistance (IPA 2012). – Preparation of the analysis "Obstacles to the development of crafts in the RS", Association for Entrepreneurship and Business LINK Mostar, 2013.
- Winner of the prestigious award "Captain Miša Anastasijević" in 2021, which is awarded to the best actors of economic, political and social creativity
- Certificate of appreciation for contribution to the development of culture, JU National Library "Branko Ćopić", Brod, 2014.
- Co-financing of the publication of a scientific book by the Ministry of Science and Technology of the RS "Business ethics in the modern economy", 2011.
- Advanced research and analysis of the effects of public policies; "Resource Center for BiH Civil Society in the Process of EU Integration", Centers of Civil Initiatives and Agency for Cooperation, Education and Development, 2022.
- Business Academy II – "OsnaZena", LiderLab, Banja Luka 2022.
- Course "Social Entrepreneurship", Campster Interactive Online Academy, 2021.
- Internet Marketing" course, Campster Interactive Online Academy, 2022.
- Seminar of the Center for Research and Development, on the topic "New opportunities for grants in 2014/2015 and the methodology of making project proposals", 2014.
- Seminar "Project cycle management according to EU methodology", Agency for economic development of the city of Prijedor, PREDA-PD, 2013.
- Exam of the first level of the Italian language, Marco Polo, Banja Luka, Center for Education, 2013.
- Course – German language (first, second, third level), Radnički University, School of Foreign Languages, Banja Luka, 2003–2005