

CURRICULUM

STUDY PROGRAM: MEDIA AND COMMUNICATIONS

DEPARTMENT: JOURNALISM

240 ECTS POINTS

FIRST YEAR

Serial number	Subject	Subject code	Status	ECTS	L	E	Teacher's name and surname
I YEAR							
I SEMESTER							
1.	Introduction to media and communications	BLC.065	Obligatory	6	30	30	Slavica Išaretović, PhD
2.	Informatics	BLC.002	Obligatory	6	30	30	Milica Tepšić, PhD
3.	Microeconomics	BLC.003	Elective	6	30	30	Branka Savić, PhD
4.	Methodology of scientific research	BLC.020	Elective	6	30	30	Nenad Novaković, PhD
5.	English language 1	BLC.032	Elective	6	30	45	Vesna Đurović, MA
II SEMESTER							
1.	Media literacy	BLC.030	Obligatory	6	30	30	Slavica Išaretović, PhD
2.	Macroeconomics	BLC.005	Obligatory	6	30	30	Svetlana Dušanić-Gačić, PhD
3.	Communication theories	BLC.066	Obligatory	6	30	30	Slavica Išaretović, PhD
4.	Basics of law	BLC.029	Elective	6	30	30	Željko Petrović, PhD
5.	English language 2	BLC.033	Elective	6	30	45	Vesna Đurović, MA

SECOND YEAR

Serial number	Subject	Subject code	Status	ECTS	L	E	Teacher's name and surname
II YEAR							
III SEMESTER							
1.	Journalistic genres	BLC.067	Obligatory	6	30	30	Slavica Išaretović, PhD
2.	Public relations	BLC.010	Obligatory	6	30	30	Mladen Mirosavljević, PhD
3.	Print media	BLC.068	Obligatory	6	30	30	Nenad Novaković, PhD
4.	Digital business strategies	BLC.023	Elective	6	30	30	Mladen Mirosavljević, PhD
5.	English language 3	BLC.034	Elective	6	30	45	Vesna Đurović, MA
IV SEMESTER							
1.	Marketing	BLC.012	Obligatory	6	30	30	Mladen Mirosavljević, PhD
2.	Radio	BLC.069	Obligatory	6	30	30	Nenad Novaković, PhD

3.	Agency journalism	BLC.070	Obligatory	6	30	30	Slavica Išaretović, PhD
4.	Human potential management or Web design	BLC.013 or BLC.031	Elective	6	30	30	Svetlana Dušanić-Gačić, PhD or Nikola Novaković, PhD
5.	English language 4	BLC.035	Elective	6	30	45	Vesna Đurović, MA

THIRD YEAR

Serial number	Subject	Subject code	Status	ECTS	L	E	Teacher's name and surname
III YEAR							
V SEMESTER							
1.	Investigative journalism	BLC.071	Obligatory	8	30	60	Slavica Išaretović, PhD
2.	Business ethics	BLC.046	Elective	8	30	60	Svetlana Dušanić-Gačić, PhD
3.	Business law	BLC.017	Elective	8	30	60	Željko Petrović, PhD
4.	Organization and production	BLC.074	Elective	6	30	30	Miloš Babić, PhD
VI SEMESTER							
1.	Television	BLC.072	Obligatory	8	30	60	Nenad Novaković, PhD
2.	Internet and new media	BLC.076	Elective	8	30	60	Mladen Mirosavljević, PhD
3.	Technology of printing and printing forms	BLC.077	Elective	8	30	60	Zoran Gazibarić, PhD
4.	Web design or Management in art	BLC.031 or BLC.073	Elective	6	30	30	Nikola Novaković, PhD or Miloš Babić, PhD

FOURTH YEAR

Serial number	Subject	Subject code	Status	ECTS	L	E	Teacher's name and surname
IV YEAR							
VII SEMESTER							
1.	Photography 1	BLC.078	Elective	8	30	60	Miloš Babić, PhD
2.	Internet marketing	BLC.038	Elective	8	30	60	Mirjana Milovanović, PhD
3.	Digital communications	BLC.079	Elective	8	30	60	Mladen Mirosavljević, PhD
4.	English language 5	BLC.036	Elective	6	30	45	Vesna Đurović, MA
VIII SEMESTER							
1.	Multimedia	BLC.064	Elective	8	30	60	Irena Parović, PhD
2.	Students' practice	BLC.093		12			
3.	Final paper	BLC.094		10			