

CURRICULUM

STUDY PROGRAM: GRAPHIC DESIGN AND VISUAL COMMUNICATIONS 240 ECTS POINTS

FIRST YEAR

Serial number	S u b j e c t	Subject code	Status	ECTS	L	E	Name and surname of the professor
	I YEAR						
	I SEMESTER						
1.	Drawing and painting	BLC.080	Obligatory	10	40	60	Bojana Mihajlović, MA
2.	Photography 1	BLC.078	Obligatory	8	30	60	Miloš Babić, PhD
3.	Informatics	BLC.002	Obligatory	6	30	30	Milica Tepšić, PhD
4.	English language 1	BLC.032	Elective	6	30	45	Vesna Đurović, MA
	II SEMESTER						
1.	Graphics 1	BLC.081	Obligatory	10	40	60	Bojana Mihajlović, MA
2.	Design 1	BLC.082	Obligatory	8	30	60	Bojana Mihajlović, MA
3.	Introduction to information technologies	BLC.008	Obligatory	6	30	30	Nikola Novaković, PhD
4.	English language 2	BLC.033	Elective	6	30	45	Vesna Đurović, MA

SECOND YEAR

Number	S u b j e c t	Subject code	Status	ECTS	L	E	Name and surname of the professor
	II YEAR						
	III SEMESTER						
1.	Photography 2	BLC.091	Elective	10	40	60	Miloš Babić, PhD
2.	Graphic design	BLC.083	Obligatory	8	30	60	Ljubica Janjetović, PhD

3.	Introduction to media and communication	BLC.065	Obligatory	6	30	30	Slavica Išaretović, PhD
4.	English language 3	BLC.034	Elective	6	30	45	Vesna Đurović, MA
IV SEMESTER							
1.	Design 2	BLC.092	Elective	10	40	60	Bojana Mihajlović, MA
2.	Technology of printing and printing forms	BLC.077	Obligatory	8	30	60	Dejan Kojić, PhD
3.	Web design	BLC.031	Obligatory	6	30	30	Nikola Novaković, PhD
4.	English language 4	BLC.035	Elective	6	30	45	Vesna Đurović, MA

THIRD YEAR

Number	S u b j e c t	Subject code	Status	ECTS	L	E	Name and surname of the professor
III YEAR							
V SEMESTER							
1.	Computer graphics	BLC.084	Obligatory	8	30	60	Nikola Novaković, PhD
2.	Graphics 2	BLC.087	Elective	8	30	60	Bojana Mihajlović, MA
3.	Internet marketing	BLC.038	Elective	8	30	60	Bojana Mihajlović, MA
4.	Video games	BLC.058	Elective	6	30	30	Irena Parović, PhD
VI SEMESTER							
1.	Visual communications	BLC.085	Obligatory	8	30	60	Aleksandar Babić, PhD
2.	Multimedia	BLC.064	Obligatory	8	30	60	Irena Parović, PhD
3.	Organization of graphic production	BLC.088	Elective	8	30	60	Dejan Kojić, PhD
4.	Animation or Management in art	BLC.086 or BLC.073	Elective	6	30	30	Irena Parović, PhD Or Miloš Babić, PhD

FOURTH YEAR

Number	S u b j e c t	Subject code	Status	ECTS	L	E	Name and surname of the professor
IV YEAR							
VII SEMESTER							
1.	Illustration	BLC.089	Elective	8	30	60	Irena Parović, PhD
2.	Graphic materials and technologies	BLC.090	Elective	8	30	60	Dejan Kojić, PhD
3.	Digital communications	BLC.079	Elective	8	30	60	Aleksandar Babić, PhD
4.	Artificial intelligence or English language 5	BLC 225	Elective	6	30	30	Davor Radivojević, PhD
		BLC.036	Elective	6	30	45	or Vesna Đurović, MA
VIII SEMESTER							
1.	Internet and new media	BLC.076	Elective	8	30	60	Mladen Miroslavljević, PhD
2.	Student's practice	BLC.093		12			
3.	Final paper	BLC.094		10			

STUDY PROGRAM: GRAPHIC DESIGN AND VISUAL COMMUNICATIONS 180 ECTS POINTS

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I YEAR							
I SEMESTER							
1.	Drawing and painting	BLC.080	Obligatory	10	40	60	Bojana Mihajlović, MA

2.	Photography 1	BLC.078	Obligatory	8	30	60	Miloš Babić, PhD
3.	Informatics	BLC.002	Obligatory	6	30	30	Milica Tepšić, PhD
4.	English language 1	BLC.032	Elective	6	30	45	Vesna Đurović, MA
II SEMESTER							
1.	Graphics 1	BLC.081	Obligatory	10	40	60	Bojana Mihajlović, MA
2.	Design 1	BLC.082	Obligatory	8	30	60	Bojana Mihajlović, MA
3.	Introduction to information technologies	BLC.008	Obligatory	6	30	30	Nikola Novaković, PhD
4.	English language 2	BLC.033	Elective	6	30	45	Vesna Đurović, MA

SECOND YEAR

Number	S u b j e c t	Subject code	Status	ECTS	P	V	Name and surname of the professor
II YEAR							
III SEMESTER							
1.	Photography 2	BLC.091	Elective	10	40	60	Miloš Babić, PhD
2.	Graphic design	BLC.083	Obligatory	8	30	60	Ljubica Janjetović, PhD
3.	Introduction to media and communication	BLC.065	Obligatory	6	30	30	Slavica Išaretović, PhD
4.	English language 3	BLC.034	Elective	6	30	45	Vesna Đurović, MA
IV SEMESTER							
1.	Design 2	BLC.092	Elective	10	40	60	Bojana Mihajlović, MA
2.	Technology of printing and printing forms	BLC.077	Obligatory	8	30	60	Dejan Kojić, PhD

3.	Web design	BLC.031	Obligatory	6	30	30	Nikola Novaković, PhD
4.	English language 4	BLC.035	Elective	6	30	45	Vesna Đurović, MA

THIRD YEAR

Number	S u b j e c t	Subject code	Status	ECTS	L	E	Name and surname of the professor
III YEAR							
V SEMESTER							
1.	Computer graphics	BLC.084	Obligatory	8	30	60	Aleksandar Babić, PhD
2.	Graphics 2	BLC.087	Elective	8	30	60	Irena Parović, PhD
3.	Internet marketing	BLC.038	Elective	8	30	60	Mirjana Milovanović, PhD
4.	Video games	BLC.058	Elective	6	30	30	Irena Parović, PhD
VI SEMESTER							
1.	Visual communications	BLC.085	Obligatory	8	30	60	Aleksandar Babić, PhD
2.	Multimedia	BLC.064	Obligatory	8	30	60	Irena Parović, PhD
3.	Organization of graphic production	BLC.088	Elective	8	30	60	Dejan Kojić, PhD
4.	Animation or Management in art	BLC.086 or BLC.073	Elective	6	30	30	Irena Parović, PhD Or Miloš Babić, PhD

ELECTIVE COURSES

List of 6 ECTS points elective courses:

LIST OF ELECTIVE COURSES						
Number	Elective course	Code	P	L	E	
1.	Methodology of scientific research	BLC.020	6	30	30	
2.	Artificial intelligence	BLC.225	6	30	30	
3.	Video games	BLC.058	6	30	30	

4.	Animation	BLC.086	6	30	30
5.	Media literacy	BLC.030	6	30	30
6.	Typography	BLC.117	6	30	30
7.	Basics of programming	BLC.027	6	30	30
8.	Organization and production	BLC.074	6	30	30
9.	Public relations	BLC.010	6	30	30
10.	History of art	BLC.118	6	30	30
11.	Interaction: human computer	BLC.099	6	30	30
12.	Packaging design	BLC.119	6	30	30
13.	Branding	BLC.120	6	30	30
14.	Management in art	BLC.073	6	30	30
15.	Multimedia systems	BLC.121	6	30	30
16.	English language 1	BLC.032	6	30	45
17.	English language 2	BLC.033	6	30	45
18.	English language 3	BLC.034	6	30	45
19.	English language 4	BLC.035	6	30	45
20.	English language 5	BLC.036	6	30	45
21.	German language 1	BLC.122	6	30	45
22.	German language 2	BLC.123	6	30	45
23.	German language 3	BLC.124	6	30	45
24.	German language 4	BLC.125	6	30	45
25.	German language 5	BLC.126	6	30	45

List of 8 ECTS points elective courses:

LIST OF ELECTIVE COURSES					
Number	Elective course	Code	P	L	E
1.	Graphics 2	BLC.087	8	30	60
2.	Internet marketing	BLC.038	8	30	60
3.	Organization of graphic production	BLC.088	8	30	60
4.	Illustration	BLC.089	8	30	60
5.	Graphic materials and printing technology	BLC.090	8	30	60
6.	Digital communications	BLC.079	8	30	60
7.	Internet and new media	BLC.076	8	30	60
8.	Graphic of books, publishing and illustration	BLC.127	8	30	60
9.	History and theory of design	BLC.128	8	30	60
10.	Finishing of graphic products	BLC.129	8	30	60
11.	Modelling and simulation of the graphic products	BLC.130	8	30	60
12.	Graphic processes	BLC.131	8	30	60
13.	Programming	BLC.052	8	30	60
14.	Information technologies	BLC.132	8	30	60
15.	Planning, propaganda, and campaign management (PR in practice)	BLC.133	8	30	60
16.	Television camera and editing	BLC.134	8	30	60

17.	Internet programming	BLC.061	8	30	60
18.	Information technologies in business	BLC.135	8	30	60
19.	Graphical user interface	BLC.136	8	30	60
20.	Corporate identity design	BLC.137	8	30	60
21.	Interactive design	BLC.138	8	30	60
22.	Editorial design	BLC.139	8	30	60

List of 10 ECTS points elective courses:

LIST OF ELECTIVE COURSES					
Number	Elective course	Code	P	L	E
1.	Photography 2	BLC.091	10	40	60
2.	Design 2	BLC.092	10	40	60
3.	Letter	BLC.140	10	40	60
4.	Graphic communications	BLC.141	10	40	60
5.	Poster	BLC.142	10	40	60