

CURRICULUM

**STUDY PROGRAM:
MANAGEMENT, BUSINESS AND BUSINESS ECONOMICS**

**DEPARTMENT: BUSINESS ECONOMICS
240 ECTS POINTS**

FIRST YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
I SEMESTER							
1	Management	BLC.001	Obligatory	6	30	30	Svetlana Dušanić – Gačić, PhD
2	Informatics	BLC.002	Obligatory	6	30	30	Milica Tepšić, PhD
3	Microeconomics	BLC.003	Obligatory	6	30	30	Branka Savić, PhD
4	Methodology of scientific research	BLC.020	Elective	6	30	30	Nenad Novaković, PhD
5	English language 1	BLC.032	Elective	6	30	45	Vesna Đurović, MA
II SEMESTER							
6	Macroeconomics	BLC.005	Obligatory	6	30	30	Svetlana Dušanić-Gačić, PhD
7	Accounting	BLC.006	Obligatory	6	30	30	Zorana Agić, PhD
8	Statistics	BLC.004	Obligatory	6	30	30	Zorana Agić, PhD
9	Labor law	BLC.022	Elective	6	30	30	Željko Petrović, PhD
10	English language 2	BLC.033	Elective	6	30	45	Vesna Đurović, MA

SECOND YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
III SEMESTER							
1	Artificial intelligence	BLC.225	Obligatory	6	30	30	Davor Radivojević, PhD
2	Public relations	BLC.010	Obligatory	6	30	30	Mladen Miroslavljević, PhD
2	Mathematics 1	BLC.011	Obligatory	6	30	30	Negovan Stamenković, PhD
4	Business analysis or Digital business strategies	BLC.024 or BLC.023	Elective	6	30	30	Zorana Agić, PhD or Mladen Miroslavljević, PhD
5	English language 3	BLC.034	Elective	6	30	45	Vesna Đurović, MA
IV SEMESTER							
6	Marketing	BLC.012	Obligatory	6	30	30	Mladen Miroslavljević, PhD
7	Human resources management	BLC.013	Obligatory	6	30	30	Svetlana Dušanić – Gačić, PhD
8	Entrepreneurship	BLC.014	Obligatory	6	30	30	Svetlana Dušanić – Gačić, PhD
9	Business intelligence	BLC.025	Elective	6	30	30	Milica Tepšić, PhD
10	English language 4	BLC.035	Elective	6	30	45	Vesna Đurović, MA

THIRD YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
V SEMESTER							
1	Financial management	BLC.018	Obligatory	8	30	60	Zorana Agić, PhD
2	Business law	BLC.017	Obligatory	8	30	60	Željko Petrović, PhD
2	Protection of the environment	BLC.019	Elective	8	30	60	Ljiljana Stojanović, PhD
4	Digital business strategies or Business analysis	BLC.023 or BLC.024	Elective	6	30	30	Mladen Miroslavljević, PhD or Zorana Agić, PhD
VI SEMESTER							
5	Foreign trade business	BLC.040	Elective	8	30	60	Mirjana Milovanović, PhD
6	Insurance management	BLC.041	Elective	8	30	60	Mirjana Milovanović, PhD
7	Investments	BLC.042	Elective	8	30	60	Zorana Agić, PhD
8	Logistics	BLC.026	Elective	6	30	30	Milorad Kilibarda, PhD

FOURTH YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
VII SEMESTER							
1	Trade management	BLC.045	Elective	8	30	60	Mladen Miroslavljević, PhD
2	Business economics	BLC.047	Elective	8	30	60	Svetlana Dušanić-Gačić, PhD
3	Internet marketing	BLC.038	Elective	8	30	60	Mirjana Milovanović, PhD
4	English language 5	BLC.036	Elective	6	30	45	Vesna Đurović, MA
VIII SEMESTER							
5	Revision	BLC.043	Elective	8	30	60	Branka Savić, PhD
6	Student's practice	BLC.093		12			
7	Final paper	BLC.094		10			

LIST OF ELECTIVE COURSES 6 ECTS						
No.	Elective course (Subject)	Subject code	P	L	E	
1	Methodology of scientific research	BLC.020	6	30	30	
2	Business informatics	BLC.009	6	30	30	
3	Labor law	BLC.022	6	30	30	
4	Basics of law	BLC.029	6	30	30	
5	Business analysis	BLC.024	6	30	30	
6	Digital business strategies	BLC.023	6	30	30	
7	Business intelligence	BLC.025	6	30	30	
8	Logistics	BLC.026	6	30	30	
9	Media literacy	BLC.030	6	30	30	
10	Sociology	BLC.147	6	30	30	
11	Psychology of management	BLC.158	6	30	30	

12	Web design	BLC.031	6	30	30
13	Project management	BLC.159	6	30	30
14	Business statistics	BLC.160	6	30	30
15	Economics and enterprise organization	BLC.161	6	30	30
16	Management of organizational changes	BLC.162	6	30	30
17	English language 1	BLC.032	6	30	45
18	English language 2	BLC.033	6	30	45
19	English language 3	BLC.034	6	30	45
20	English language 4	BLC.035	6	30	45
21	English language 5	BLC.036	6	30	45
22	German language 1	BLC.122	6	30	45
23	German language 2	BLC.123	6	30	45
24	German language 3	BLC.124	6	30	45
25	German language 4	BLC.125	6	30	45
26	German language 5	BLC.126	6	30	45

LIST OF ELECTIVE COURSES 8 ECTS					
No.	Elective course (Subject)	Subject code	P	L	E
1	Banking	BLC.037	8	30	60
2	Foreign trade business	BLC.040	8	30	60
3	Insurance management	BLC.041	8	30	60
4	Investments	BLC.042	8	30	60
5	Trade management	BLC.045	8	30	60
6	Business ethics	BLC.046	8	30	60
7	Internet marketing	BLC.038	8	30	60
8	Business economy	BLC.047	8	30	60
9	Entrepreneurial management	BLC.163	8	30	60
10	Revision	BLC.043	8	30	60
11	Industrial management	BLC.164	8	30	60
12	Collective labor law and labor market	BLC.165	8	30	60
13	Electronic business	BLC.166	8	30	60
14	Stock exchanges and stock exchange operations	BLC.167	8	30	60
15	Finance and financial law	BLC.168	8	30	60
16	Marketing services	BLC.169	8	30	60
17	Marketing management	BLC.170	8	30	60
18	International marketing	BLC.171	8	30	60
19	Management of small and medium enterprises	BLC.172	8	30	60
20	Management of tourist destinations	BLC.173	8	30	60
21	International relations and diplomacy	BLC.174	8	30	60
22	International economy	BLC.175	8	30	60