CURRICULUM

STUDY PROGRAM:
GRAPHIC DESIGN AND VISUAL COMMUNICATIONS

180 ECTS POINTS

FIRST YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
I SEMESTER							
1	**Drawing and painting**	BLC.080	Obligatory	10	40	60	Bojana Mihajlović, MA
2	**Photography 1**	BLC.078	Obligatory	8	30	60	Miloš Babić, PhD
3	**Informatics**	BLC.002	Obligatory	6	30	30	Milica Tepšić, PhD
4	**English language 1**	BLC.032	Elective	6	30	45	Vesna Đurović, MA
II SEMESTER							
5	**Graphics 1**	BLC.081	Obligatory	10	40	60	Bojana Mihajlović, MA
6	**Design 1**	BLC.082	Obligatory	8	30	60	Bojana Mihajlović, MA
7	**Introduction to information technologies**	BLC.008	Obligatory	6	30	30	Nikola Novaković, PhD
8	**English language 2**	BLC.033	Elective	6	30	45	Vesna Đurović, MA

SECOND YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
III SEMESTER							
1	**Photography 2**	BLC.091	Elective	10	40	60	Miloš Babić, PhD
2	**Graphic design**	BLC.083	Obligatory	8	30	60	Ljubica Janjetović, PhD
2	**Introduction to media and communication**	BLC.065	Obligatory	6	30	30	Slavica Išaretović, PhD
4	**English language 3**	BLC.034	Elective	6	30	45	Vesna Đurović, MA
IV SEMESTER							
5	**Design 2**	BLC.092	Elective	10	40	60	Bojana Mihajlović, MA
6	**Technology of printing and printing forms**	BLC.077	Obligatory	8	30	60	Dejan Kojić, PhD
7	**Web design**	BLC.031	Obligatory	6	30	30	Nikola Novaković, PhD
8	**English language 4**	BLC.035	Elective	6	30	45	Vesna Đurović, MA

THIRD YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
			V SEMESTER				
1	**Computer graphics**	BLC.084	Obligatory	8	30	60	Nikola Novaković, PhD
2	**Graphics 2**	BLC.087	Elective	8	30	60	Bojana Mihajlović, MA
2	**Internet marketing**	BLC.038	Elective	8	30	60	Bojana Mihajlović, MA
4	**Video games**	BLC.058	Elective	6	30	30	Irena Parović, PhD
			VI SEMESTER				
5	**Visual communications**	BLC.085	Obligatory	8	30	60	Aleksandar Babić, PhD
6	**Multimedia**	BLC.064	Obligatory	8	30	60	Irena Parović, PhD
7	**Organization of graphic production**	BLC.088	Elective	8	30	60	Dejan Kojić, PhD
8	**Animation or Management in art**	BLC.086 or BLC.073	Elective	6	30	30	Irena Parović, PhD or Miloš Babić, PhD

ELECTIVE COURSES

No.	Elective course (Subject)	Subject code	P	L	E
**LIST OF ELECTIVE COURSES 6 ECTS**				
1	**Methodology of scientific research**	BLC.020	6	30	30
2	**Artificial intelligence**	BLC.225	6	30	30
3	**Video games**	BLC.058	6	30	30
4	**Animation**	BLC.086	6	30	30
5	**Media literacy**	BLC.030	6	30	30
6	**Typography**	BLC.117	6	30	30
7	**Basics of programming**	BLC.027	6	30	30
8	**Organization and production**	BLC.074	6	30	30
9	**Public relations**	BLC.010	6	30	30
10	**History of art**	BLC.118	6	30	30
11	**Interaction: human computer**	BLC.099	6	30	30
12	**Packaging design**	BLC.119	6	30	30
13	**Branding**	BLC.120	6	30	30
14	**Management in art**	BLC.073	6	30	30
15	**Multimedia systems**	BLC.121	6	30	30
16	**English language 1**	BLC.032	6	30	45
17	**English language 2**	BLC.033	6	30	45
18	**English language 3**	BLC.034	6	30	45
19	**English language 4**	BLC.035	6	30	45
20	**English language 5**	BLC.036	6	30	45
21	**German language 1**	BLC.122	6	30	45
22	**German language 2**	BLC.123	6	30	45
23	**German language 3**	BLC.124	6	30	45
24	**German language 4**	BLC.125	6	30	45
25	**German language 5**	BLC.126	6	30	45

LIST OF ELECTIVE COURSES 8 ECTS					
No.	Elective course (Subject)	Subject code	P	L	E
1	**Graphics 2**	BLC.087	8	30	60
2	**Internet marketing**	BLC.038	8	30	60
3	**Organization of graphic production**	BLC.088	8	30	60
4	**Illustration**	BLC.089	8	30	60
5	**Graphic materials and printing technology**	BLC.090	8	30	60
6	**Digital communications**	BLC.079	8	30	60
7	**Internet and new media**	BLC.076	8	30	60
8	**Graphic of books, publishing and illustration**	BLC.127	8	30	60
9	**History and theory of design**	BLC.128	8	30	60
10	**Finishing of graphic products**	BLC.129	8	30	60
11	**Modelling and simulation of the graphic products**	BLC.130	8	30	60
12	**Graphic processes**	BLC.131	8	30	60
13	**Programming**	BLC.052	8	30	60
14	**Information technologies**	BLC.132	8	30	60
15	**Planning, propaganda, and campaign management (PR in practice)**	BLC.133	8	30	60
16	**Television camera and editing**	BLC.134	8	30	60
17	**Internet programming**	BLC.061	8	30	60
18	**Information technologies in business**	BLC.135	8	30	60
19	**Graphical user interface**	BLC.136	8	30	60
20	**Corporate identity design**	BLC.137	8	30	60
21	**Interactive design**	BLC.138	8	30	60
22	**Editorial design**	BLC.139	8	30	60

LIST OF ELECTIVE COURSES 10 ECTS					
No.	Elective course (Subject)	Subject code	P	L	E
1	**Photography 2**	BLC.091	10	40	60
2	**Design 2**	BLC.092	10	40	60
3	**Letter**	BLC.140	10	40	60
4	**Graphic communications**	BLC.141	10	40	60
5	**Poster**	BLC.142	10	40	60