

CURRICULUM

STUDY PROGRAM: GRAPHIC DESIGN AND VISUAL COMMUNICATIONS

240 ECTS POINTS

FIRST YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
I SEMESTER							
1	Drawing and painting	BLC.080	Obligatory	10	40	60	Bojana Mihajlović, MA
2	Photography 1	BLC.078	Obligatory	8	30	60	Miloš Babić, PhD
3	Informatics	BLC.002	Obligatory	6	30	30	Milica Tepšić, PhD
4	English language 1	BLC.032	Elective	6	30	45	Vesna Đurović, MA
II SEMESTER							
5	Graphics 1	BLC.081	Obligatory	10	40	60	Bojana Mihajlović, MA
6	Design 1	BLC.082	Obligatory	8	30	60	Bojana Mihajlović, MA
7	Introduction to information technologies	BLC.008	Obligatory	6	30	30	Nikola Novaković, PhD
8	English language 2	BLC.033	Elective	6	30	45	Vesna Đurović, MA

SECOND YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
III SEMESTER							
1	Photography 2	BLC.091	Elective	10	40	60	Miloš Babić, PhD
2	Graphic design	BLC.083	Obligatory	8	30	60	Ljubica Janjetović, PhD
2	Introduction to media and communication	BLC.065	Obligatory	6	30	30	Slavica Išaretović, PhD
4	English language 3	BLC.034	Elective	6	30	45	Vesna Đurović, MA
IV SEMESTER							
5	Design 2	BLC.092	Elective	10	40	60	Bojana Mihajlović, MA
6	Technology of printing and printing forms	BLC.077	Obligatory	8	30	60	Dejan Kojić, PhD
7	Web design	BLC.031	Obligatory	6	30	30	Nikola Novaković, PhD
8	English language 4	BLC.035	Elective	6	30	45	Vesna Đurović, MA

THIRD YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
V SEMESTER							
1	Computer graphics	BLC.084	Obligatory	8	30	60	Nikola Novaković, PhD
2	Graphics 2	BLC.087	Elective	8	30	60	Bojana Mihajlović, MA
2	Internet marketing	BLC.038	Elective	8	30	60	Bojana Mihajlović, MA
4	Video games	BLC.058	Elective	6	30	30	Irena Parović, PhD
VI SEMESTER							
5	Visual communications	BLC.085	Obligatory	8	30	60	Aleksandar Babić, PhD
6	Multimedia	BLC.064	Obligatory	8	30	60	Irena Parović, PhD
7	Organization of graphic production	BLC.088	Elective	8	30	60	Dejan Kojić, PhD
8	Animation or Management in art	BLC.086 or BLC.073	Elective	6	30	30	Irena Parović, PhD or Miloš Babić, PhD

FOURTH YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
VII SEMESTER							
1	Illustration	BLC.089	Elective	8	30	60	Irena Parović, PhD
2	Graphic materials and technologies	BLC.090	Elective	8	30	60	Dejan Kojić, PhD
3	Digital communications	BLC.079	Elective	8	30	60	Aleksandar Babić, PhD
4	Artificial intelligence or English language 5	BLC.225 or BLC.036	Elective	6	30	30 or 45	Davor Radivojević, PhD or Vesna Đurović, MA
VIII SEMESTER							
5	Internet and new media	BLC.076	Elective	8	30	60	Mladen Mirosavljević, PhD
6	Student's practice	BLC.093		12			
7	Final paper	BLC.094		10			

ELECTIVE COURSES

LIST OF ELECTIVE COURSES 6 ECTS						
No.	Elective course (Subject)	Subject code	P	L	E	
1	Methodology of scientific research	BLC.020	6	30	30	
2	Artificial intelligence	BLC.225	6	30	30	
3	Video games	BLC.058	6	30	30	
4	Animation	BLC.086	6	30	30	
5	Media literacy	BLC.030	6	30	30	
6	Typography	BLC.117	6	30	30	
7	Basics of programming	BLC.027	6	30	30	

8	Organization and production	BLC.074	6	30	30
9	Public relations	BLC.010	6	30	30
10	History of art	BLC.118	6	30	30
11	Interaction: human computer	BLC.099	6	30	30
12	Packaging design	BLC.119	6	30	30
13	Branding	BLC.120	6	30	30
14	Management in art	BLC.073	6	30	30
15	Multimedia systems	BLC.121	6	30	30
16	English language 1	BLC.032	6	30	45
17	English language 2	BLC.033	6	30	45
18	English language 3	BLC.034	6	30	45
19	English language 4	BLC.035	6	30	45
20	English language 5	BLC.036	6	30	45
21	German language 1	BLC.122	6	30	45
22	German language 2	BLC.123	6	30	45
23	German language 3	BLC.124	6	30	45
24	German language 4	BLC.125	6	30	45
25	German language 5	BLC.126	6	30	45

LIST OF ELECTIVE COURSES 8 ECTS					
No.	Elective course (Subject)	Subject code	P	L	E
1	Graphics 2	BLC.087	8	30	60
2	Internet marketing	BLC.038	8	30	60
3	Organization of graphic production	BLC.088	8	30	60
4	Illustration	BLC.089	8	30	60
5	Graphic materials and printing technology	BLC.090	8	30	60
6	Digital communications	BLC.079	8	30	60
7	Internet and new media	BLC.076	8	30	60
8	Graphic of books, publishing and illustration	BLC.127	8	30	60
9	History and theory of design	BLC.128	8	30	60
10	Finishing of graphic products	BLC.129	8	30	60
11	Modelling and simulation of the graphic products	BLC.130	8	30	60
12	Graphic processes	BLC.131	8	30	60
13	Programming	BLC.052	8	30	60
14	Information technologies	BLC.132	8	30	60
15	Planning, propaganda, and campaign management (PR in practice)	BLC.133	8	30	60
16	Television camera and editing	BLC.134	8	30	60
17	Internet programming	BLC.061	8	30	60
18	Information technologies in business	BLC.135	8	30	60
19	Graphical user interface	BLC.136	8	30	60
20	Corporate identity design	BLC.137	8	30	60
21	Interactive design	BLC.138	8	30	60
22	Editorial design	BLC.139	8	30	60

LIST OF ELECTIVE COURSES 10 ECTS					
No.	Elective course (Subject)	Subject code	P	L	E
1	Photography 2	BLC.091	10	40	60
2	Design 2	BLC.092	10	40	60
3	Letter	BLC.140	10	40	60
4	Graphic communications	BLC.141	10	40	60
5	Poster	BLC.142	10	40	60