

CURRICULUM

STUDY PROGRAM: MANAGEMENT, BUSINESS AND BUSINESS ECONOMICS

DEPARTMENT: ENTREPRENEURSHIP MANAGEMENT 180 ECTS POINTS

FIRST YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
I SEMESTER							
1	Management	BLC.001	Obligatory	6	30	30	Svetlana Dušanić – Gačić, PhD
2	Informatics	BLC.002	Obligatory	6	30	30	Nikola Novaković, PhD
3	Microeconomics	BLC.003	Obligatory	6	30	30	Branka Savić, PhD
4	Methodology of scientific research	BLC.020	Elective	6	30	30	Nenad Novaković, PhD
5	English language 1	BLC.032	Elective	6	30	45	Vesna Đurović, MA
II SEMESTER							
1	Macroeconomics	BLC.005	Obligatory	6	30	30	Svetlana Dušanić-Gačić, PhD
2	Accounting	BLC.006	Obligatory	6	30	30	Zorana Agić, PhD
3	Statistics	BLC.004	Obligatory	6	30	30	Zorana Agić, PhD
4	Labor law	BLC.022	Elective	6	30	30	Željko Petrović, PhD
5	English language 2	BLC.033	Elective	6	30	45	Vesna Đurović, MA

SECOND YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
III SEMESTER							
1	Artificial intelligence	BLC.225	Obligatory	6	30	30	Davor Radivojević, PhD
2	Public relations	BLC.010	Obligatory	6	30	30	Slavica Išaretović, PhD
2	Mathematics 1	BLC.011	Obligatory	6	30	30	Negovan Stamenković, PhD
4	Business analysis or Digital business strategies	BLC.024 or BLC.023	Elective	6	30	30	Zorana Agić, PhD or Mladen Mirosavljević, PhD
5	English language 3	BLC.034	Elective	6	30	45	Vesna Đurović, MA
IV SEMESTER							
1	Marketing	BLC.012	Obligatory	6	30	30	Mirjana Milovanović, PhD
2	Human resources management	BLC.013	Obligatory	6	30	30	Svetlana Dušanić – Gačić, PhD
3	Entrepreneurship	BLC.014	Obligatory	6	30	30	Svetlana Dušanić – Gačić, PhD
4	Media literacy	BLC.030	Elective	6	30	30	Slavica Išaretović, PhD
5	English language 4	BLC.035	Elective	6	30	45	Vesna Đurović, MA

THIRD YEAR

No.	Subject	Subject code	Status	ECTS	L	E	Name and surname of the professor
V SEMESTER							
1	Financial management	BLC.018	Obligatory	8	30	60	Zorana Agić, PhD
2	Business law	BLC.017	Obligatory	8	30	60	Željko Petrović, PhD
2	Protection of the environment	BLC.019	Elective	8	30	60	Ljiljana Stojanović Bjelić, PhD
4	Digital business strategies or Business analysis	BLC.023 or BLC.024	Elective	6	30	30	Mladen Miroslavljević, PhD or Zorana Agić, PhD
VI SEMESTER							
1	Foreign trade business	BLC.040	Elective	8	30	60	Mirjana Milovanović, PhD
2	Insurance management	BLC.041	Elective	8	30	60	Mirjana Milovanović, PhD
3	Investments	BLC.042	Elective	8	30	60	Zorana Agić, PhD
4	Logistics	BLC.026	Elective	6	30	30	Velibor Peulić, PhD

LIST OF ELECTIVE COURSES 6 ECTS						
No.	Elective course (Subject)	Subject code	P	L	E	
1	Methodology of scientific research	BLC.020	6	30	30	
2	Labor law	BLC.022	6	30	30	
3	Business analysis	BLC.024	6	30	30	
4	Digital business strategies	BLC.023	6	30	30	
5	Logistics	BLC.026	6	30	30	
6	Media literacy	BLC.030	6	30	30	
7	Web design	BLC.031	6	30	30	
8	Ecology	BLC.007	6	30	30	
9	Basics of the protection systems	BLC.016	6	30	30	
10	Basics of forwarding	BLC.027	6	30	30	
11	Animation	BLC.086	6	30	30	
12	Introduction to information technologies	BLC.008	6	30	30	
13	Video games	BLC.058.	6	30	30	
14	English language 1	BLC.032	6	30	45	
15	English language 2	BLC.033	6	30	45	
16	English language 3	BLC.034	6	30	45	
17	English language 4	BLC.035	6	30	45	
18	English language 5	BLC.036	6	30	45	

LIST OF ELECTIVE COURSES 8 ECTS						
No.	Elective course (Subject)	Subject code	P	L	E	
1	Foreign trade business	BLC.040	8	30	60	
2	Insurance management	BLC.041	8	30	60	
3	Investments	BLC.042	8	30	60	
4	Business ethics	BLC.046	8	30	60	
5	Internet marketing	BLC.038	8	30	60	

6	Business economy	BLC.047	8	30	60
7	Revision	BLC.043	8	30	60
8	Transport	BLC.048	8	30	60
9	Protection of the environment	BLC.019	8	30	60
10	Ecological engineering	BLC.039	8	30	60
11	Internet and new media	BLC.076	8	30	60
12	Multimedia	BLC.064	8	30	60
13	Visual communications	BLC.085	8	30	60
14	Marketing management	BLC.170	8	30	60