

CURRICULUM – MEDIA AND COMMUNICATION

STUDY FIELD: **JOURNALISM - 240 ECTS**

TITLE: **GRADUATE JOURNALIST**

FIRST YEAR											
NO.	SUBJECT	CODE	STATUS	TEACHING LOAD		COEF.	STUDENT'S LOAD		TOTAL	ECTS	FIRST NAME, LAST NAME OF THE PROFESSOR
				L	E		L	E			
I SEMESTER											
1.	Management	BLC-001	obligatory	30	30	2	60	60	180	6	prof. dr Svetlana Dušanić-Gačić
2.	Informatics	BLC-002	obligatory	30	30	2	60	60	180	6	prof. dr Nikola Novaković
3.	Microeconomics	BLC-003	obligatory	30	30	2	60	60	180	6	prof. dr Branka Savić
4.	Introduction to media and communication	BLC-091	obligatory	45	30	2	90	60	225	7	prof. dr Slavica Išaretović
5.	Elective subject 1 (one subject is chosen)										
	English language 1	BLC-005	elective	30	15	2	60	30	135	5	prof. mr Vesna Đurović
	Foreign language 1	BLC-006									-
Total 1. Semester				165	135	-	330	270	900	30	
				300			600				
				900 = 30 ECTS x 30 classes							
II SEMESTER											
6.	Macroeconomics	BLC-008	obligatory	30	30	2	60	60	180	6	prof. dr Svetlana Dušanić-Gačić
7.	Legal law	BLC-010	obligatory	30	30	2	60	60	180	6	doc. dr Željko Petrović
8.	Media literacy	BLC-022	obligatory	30	30	2	60	60	180	6	prof. dr Slavica Išaretović
9.	Communication theories	BLC-092	obligatory	45	30	2	90	60	225	7	prof. dr Slavica Išaretović
10.	Elective subject 2 (one subject is chosen)										
	English language 2	BLC-011	elective	30	15	2	60	30	135	5	prof. mr Vesna Đurović
	Foreign language 2	BLC-012									-
Total II semester				165	135	-	330	270	900	30	
				300			600				
				900 = 30 ECTS x 30 classes							
TOTAL SECOND YEAR				1800 = 60 ECTS x 30 classes					1800	60	

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SECOND YEAR											
NO.	SUBJECT	CODE	STATUS	TEACHING LOAD		COEF.	STUDENT'S LOAD		TOTAL	ECTS	FIRST NAME, LAST NAME OF THE PROFESSOR
				L	E		L	E			
III SEMESTER											
11.	Public relations	BLC-013	obligatory	30	30	2	60	60	180	6	prof. dr Mladen Miroslavljević
12.	Journalistic genres	BLC-093	obligatory	30	30	2	60	60	180	6	prof. dr Slavica Išaretović
13.	Printing media	BLC-084	obligatory	45	30	2	90	60	225	7	prof. dr Nenad Novaković
14.	Elective subject 3 (one subject is chosen)										
	Digital strategies of business	BLC-014	elective	30	30	2	60	60	180	6	prof. dr Mladen Miroslavljević
	Web design	BLC-046									prof. dr Nikola Novaković
15.	Elective subject 4 (one subject is chosen)										
	English language 3	BLC-017	elective	30	15	2	60	30	135	5	prof. mr Vesna Đurović
	Foreign language 3	BLC-018									-
Total III semester				165	135	-	330	270	900	30	
				300			600				
				900 = 30 ECTS x 30 classes							
IV SEMESTER											
16.	Marketing	BLC-019	obligatory	30	30	2	60	60	180	6	prof. dr Mirjana Milovanović
17.	Human resources management	BLC-020	obligatory	30	30	2	60	60	180	6	prof. dr Svetlana Dušanić-Gačić
18.	Radio	BLC-094	obligatory	30	30	2	60	60	180	6	prof. dr Nenad Novaković
19.	Agency journalism	BLC-095	obligatory	45	30	2	90	60	225	7	prof. dr Slavica Išaretović
20.	Elective subject 5 (one subject is chosen)										
	English language 4	BLC-024	elective	30	15	2	60	30	135	5	prof. mr Vesna Đurović
	Foreign language 4	BLC-025									-
Total IV semester				165	135	-	330	270	900	30	
				300			600				
				900 = 30 ECTS x 30 classes							
TOTAL SECOND YEAR				1800 = 60 ECTS x 30 classes					1800	60	

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THIRD YEAR											
NO.	SUBJECT	CODE	STATUS	TEACHING LOAD		COEF.	STUDENT'S LOAD		TOTAL	ECTS	FIRST NAME, LAST NAME OF THE PROFESSOR
				L	E		L	E			
V SEMESTER											
21.	Business law	BLC-026	obligatory	60	15	2	120	30	225	8	doc. dr Željko Petrović
22.	Environment protection	BLC-030	obligatory	45	30	2	90	60	225	7	prof. dr Ljiljana Stojanović Bjelić
23.	Research journalism	BLC-096	obligatory	60	15	2	120	30	225	8	prof. dr Slavica Išaretković
24.	Artificial intelligence	BLC-016	obligatory	45	30	2	90	60	225	7	doc. dr Davor Radivojević
Total V semester				210	90	-	420	180	900	30	
				300			600				
				900 = 30 ECTS x 30 classes							
VI SEMESTER											
25.	Television	BLC-097	obligatory	60	15	2	120	30	225	8	prof. dr Nenad Novaković
26.	Internet and new media	BLC-085	obligatory	45	30	2	90	60	225	7	prof. dr Mladen Miroslavljević
27.	Elective subject 6 (one subject is chosen)										
	Technology of printing and printing forms	BLC-079	elective	60	15	2	120	30	225	8	prof. dr Dejan Kojić
	Visual communications	BLC-086									doc. dr Aleksandar Babić
28.	Elective subject 7 (one subject is chosen)										
	Management in art	BLC-081	elective	45	30	2	90	60	225	7	prof. dr Miloš Babić
	Animation	BLC-082									prof. dr Irena Parović
Total VI semester				165	135	-	330	270	900	30	
				300			600				
				900 = 30 ECTS x 30 classes							
TOTAL THIRD YEAR				1800 = 60 ECTS x 30 classes					1800	60	

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FOURTH YEAR											
NO.	SUBJECT	CODE	STATUS	TEACHING LOAD		COEF.	STUDENT'S LOAD		TOTAL	ECTS	FIRST NAME, LAST NAME OF THE PROFESSOR
				L	E		L	E			
VII SEMESTER											
29.	Business ethics	BLC-038	obligatory	60	30	2	120	60	270	9	prof. dr Svetlana Dušanić-Gačić
30.	Digital communications	BLC-072	obligatory	60	30	2	120	60	270	9	doc. dr Aleksandar Babić
31.	Elective subject 8 (one subject is chosen)										
	Digital marketing	BLC-040	elective	45	30	2	90	60	225	7	prof. dr Mirjana Milovanović
	Digital content and tools	BLC.-041									-
32.	Elective subject 9 (one subject is chosen)										
	English language 5	BLC-042	elective	30	15	2	60	30	135	5	prof. mr Vesna Đurović
	Foreign language 5	BLC-043									-
Total VII semester				195	105	-	390	210	900	30	
				300			600				
				900 = 30 ECTS x 30 classes							
VII SEMESTER											
33.	Methodology of scientific research	BLC-044	obligatory	30	30	2	60	60	180	6	prof. dr Nenad Novaković
34.	Multimedia	BLC-091	obligatory	60	30	2	120	60	270	9	prof. dr Irena Parović
35.	Student's practice 1	BLC-099	-	-	60	2	-	120	180	6	-
36.	Final paper	BLC-101	-	-	90	2	-	180	270	9	-
Total VIII semester				90	210	-	180	420	900	30	
				300			600				
				900 = 30 ECTS x 30 classes							
TOTAL FOURTH YEAR				1800 = 60 ECTS x 30 classes					1800	60	

On the study program *Media and communication*, study field *Journalism*, a student enrolls and passes 25 obligatory subjects (total 172 ECTS), 1 elective subject with 8 ECTS (total 8 ECTS) points, 2 elective subjects with 7 ECTS points (total 14 ECTS), 1 elective subject with 6 ECTS points (total 6 ECTS) and 5 elective subjects with 5 ECTS (total 25 ECTS). During enrollment, a student chooses foreign language that he/ she will attend and pass — the faculty organizes lectures in English language and according to the shown interest in German and Russian language as well. After acquiring 225 ECTS points through passing the exams and 6 ECTS points for student's practice, a student writes the final paper that is worth 9 ECTS points. That is total 240 ECTS points on this study field. Following the public presentation of the final paper, the student acquires the title: **graduate journalist**.